

## **STRATEGIC INVESTMENT PROGRAM New and Expanded Works**

**INTENT:** To expand arts participation through the development of new programming.

### **DESCRIPTION**

This program provides funding for new or significantly expanded productions, exhibitions, programs or events by Kansas-based nonprofit arts organizations. Projects should either be an entirely new type of program for the organization designed to diversify its services or an expansion of an existing program designed to significantly enhance the quality of current offerings.

### **PROJECT CRITERIA**

Eligible Projects must:

- be a new type of program for the applicant or a significant expansion of an existing program.
- be part of a broader strategy to improve the fiscal health of the organization and increase participation in programs and services.
- involve relevant, strategic partnerships with organizations in the community and/or adjacent communities;
- take place in an accessible facility;
- engage underserved audiences who lack access to the arts due to geography, economic conditions, ethnic background, disability, or age.

**MAXIMUM REQUEST:** \$7,500

**MATCH REQUIREMENT:** dollar for dollar (1:1)

The total project cost must be at least twice the amount of the grant request.

The match requirement must consist of at least 50% cash expenses provided by the applicant.  
In-kind non-monetary donations may be counted up to 50% of the required match.

### **MATCH EXCEPTION**

Organizations in communities with populations of 15,000 or fewer:

In-kind non-monetary donations may be counted as 100% of the required match.