# ARTS INTEGRATION PROGRAM Visiting Artists

**INTENT**: To encourage the integration of visiting artists into a variety of community settings.

#### **DESCRIPTION**

This program provides funding for eligible organizations to engage and deepen the impact of arts programming on local and underserved audiences through exposure to and interaction with professional visiting arts. Presenters may book artists in any discipline, not just in performing arts. Projects should strive to integrate an arts discipline into non-arts content areas; help interpret an exhibition, performance, or presentation; and support community development goals and objectives.

## PROJECT CRITERIA

Eligible Projects must:

- feature a visiting artist from outside of the host community (at least 60 miles) in at least one exhibition or performance that is open to the general public;
- include at least ONE of the following complementary activities that builds greater appreciation for the featured artist or the art form:
  - o An educational activity that features artist interaction with students
  - o A community activity that features artist interaction with members of the community Complementary activities can include, but are not limited to: lectures/demonstrations, master classes, workshops, and other creative approaches to engage the community in the work of the featured artist or art form. Innovative activities that feature interactions with segments of the community that may not otherwise engage in visiting artists activities are strongly encouraged.
- involve relevant, strategic partnerships with organizations in the community and/or adjacent communities:
- take place in an accessible facility;
- engage underserved audiences who lack access to the arts due to geography, economic conditions, ethnic background, disability, or age.

Eligible projects may NOT include requests to fund:

- an artist from the same community as the applicant (at least 60 miles);
- a project that is not arts focused (e.g. conference keynote speeches, sidewalk sales, food festivals, fireworks displays, etc.);
- an artist appearing in a locally produced presentation, concert, or production;
- activities at colleges and universities where students will receive academic credit for participation or attendance; and/or
- activities that serve mostly students and faculty with minimal or no general public involvement.

#### **MAXIMUM REQUEST**

- \$7,500 for non-roster artists
- \$8,500 for roster artists (depending on how the applicant applies the credit)

# MATCH REQUIREMENT: dollar for dollar (1:1)

The total project cost must be at least twice the amount of the grant request.

The match requirement must consist of at least 25% cash expenses provided by the applicant. Within this 25%, applicable general operating expenses may count for 50% of the cash match.

In-kind non-monetary donations may be counted up to 75% of the required match.

#### MATCH EXCEPTION

Organizations in communities with populations of 15,000 or fewer:

In-kind non-monetary donations may be counted as 100% of the required match

## KANSAS TOURING ROSTER

Projects featuring artists from the Kansas Touring Roster are eligible for a \$1,000 credit that can be applied either to the applicants match or to the grant request.

Click here to view the roster.

See the Arts Integration Program General Guidelines for more information. Please contact KCAIC at <a href="mailto:kcaic@ks.gov">kcaic@ks.gov</a> or 785.296.2178 with any questions.