



KANSAS STEP PROGRAM EXPORT READINESS QUESTIONNAIRE

BASIC INFORMATION	
Company Name:	
Address:	
Contact Person:	
Phone:	
Email:	
Company Website:	
Industry:	

ASSESSMENT QUESTIONS	
Is your company registered in the State of Kansas?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Has your company exported in the past?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Has your company conducted international market research?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Does your company have a budget for market research or business partner search?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Has your company attended any international trade shows or trade missions?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Does your company have marketing material available in foreign languages (including website)?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Is your company familiar with export regulations and compliance?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Is your company familiar with export payment methods and trade financing?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Does your company have adequate knowledge to ship its product overseas?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Has your company registered its intellectual property with the appropriate government agencies?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Are you familiar with cross cultural communications?	<input type="checkbox"/> Yes <input type="checkbox"/> No

Signature of Authorized Official

Date

Printed Name of Authorized Official

Title