

STRATEGIC INVESTMENT PROGRAM

ORGANIZATIONAL DEVELOPMENT



INTENT

To strengthen the sustainability of arts organizations in Kansas.

DESCRIPTION

This program provides funding for professional development opportunities for Kansas based arts organizations that help strengthen business practices, increase organizational viability and promote long term sustainability.

PROJECT CRITERIA

Projects in this category may include the following:

- Activities that help build administrative and business skills and/or enhance workforce development (board training, strategic planning, professional development, etc.)
- Development of marketing materials that promote programs and services and fulfill strategies to expand audiences and provide outreach to underserved populations. (This does not include PR campaigns or materials used solely to raise awareness or improve the image of the organization.)

Eligible projects must:

- be part of a broader strategy to improve the fiscal health of the organization.
- if applying for marketing assistance, engage underserved audiences who lack access to the arts due to geography, economic conditions, ethnic background, disability or age.

Expenses may not include:

- Food
- Receptions / Galas / fundraisers
- Construction costs
- Insurance and legal fees
- purchases of individual items worth \$5,000 or higher.
- Honorariums (artists and contractors must be paid as fees for services rendered.)
- Please see guidelines and NEA website for additional federal cost principals and unallowable expenses.

MAXIMUM REQUEST

- \$7,500

MATCH REQUIREMENT: dollar for dollar (1:1)

The total project cost must be at least twice the amount of the grant request.

The match requirement must consist of at least 50% cash expenses provided by the applicant.

In-kind non-monetary donations may be counted up to 50% of the required match.

MATCH EXCEPTION

Organizations in communities with populations of 15,000 or fewer:

In-kind non-monetary donations may be counted as 100% of the required match

PAYMENT OF FUNDS

The award for these grant funds is on a cost reimbursement basis only. Grantee shall be compensated on a cost reimbursement basis only for actual, reasonable and necessary costs based upon the grant budget, not to exceed the maximum obligation established above. Upon progress toward completion of the project, Grantee shall submit invoices on terms acceptable to Commerce, with all of the necessary supporting documentation, prior to any reimbursement of allowable costs. Commerce will distribute requested amounts equal to demonstrated matching funds.

ACKNOWLEDGMENT

Grantee shall acknowledge KCAIC and the NEA in a manner consistent with a donor or sponsor at the level of the total grant amount and in all materials related to the awarded activity. Acknowledgment of the Kansas Creative Arts Industries Commission and the National Endowment for the Arts must be prominently displayed in all published material (printed programs, news releases, web news, email alerts, advertisements, flyers, etc.) and announcements regarding the particular activity or activities supported. The following language is recommended: "This [insert name of organization or project] was supported in part by the Kansas Creative Arts Industries Commission, which receives support from the National Endowment for the Arts, a federal agency." Acknowledgment shall include display of the Kansas Creative Arts Industries Commission logo and the NEA logo on Grantee's website or on printed material including brochures, press releases, etc. Logos will be provided to Grantee electronically.

