**2020 Kansas Export Statistics Executive Summary**

Kansas exports totaled $10.4 billion in 2020. Compared with last year’s data, exports decreased by $1.3 billion, representing a 10.8 percent reduction. On the national level, U.S. exports experienced a 12.9 percent decline during the same period. The ongoing global pandemic and the continued global economic slowdown are the major contributing factors.

The combined value of the top ten exported commodities was $8 billion, which dropped by 11.3 percent since 2019. The largest gains were seen in the ethyl alcohol category, oil seeds category, and cereals category, which increased by $96 million, $65 million, and $46 million respectively. On the contrary, the aircraft and parts category decreased by $617 million, and the special classification provisions category shrunk by $207 million. Such category includes repaired goods and charitable donations.

In the five-state region, including Kansas, Colorado, Missouri, Nebraska, and Oklahoma, the average export value was $8.8 billion, and $1.6 billion less than the Sunflower State.

Below are some highlights regarding key international markets and commodities:

* The top ten exported commodities accounted for 77 percent of total exports, nearly the same as last year’s data (77.4 percent);
* Other than the ethyl alcohol, oil seeds, and cereals categories, significant growth was seen in the iron and steel articles category and the meat and edible meat offal category, which increased by $26 million and $19 million respectively;
* Exports to Canada, Japan, Mexico, and Germany experienced significant declines, $288 million, $120 million, $116 million, and $114 million respectively;
* Despite the significant reductions, Mexico, Canada, and Japan continue to be Kansas’ top three export destinations, totaling $2.1 billion, $1.6 billion, and $911 million respectively;
* Exports to China, Australia, and Vietnam experienced significant growth, $184 million, $46 million, and $36 million respectively. For China, the increase came from the agricultural commodities and meat categories and the electric machinery category. For Australia, the growth came from the industrial machinery and aircraft sectors. For Vietnam, the addition came from the oil seeds and food industry residues classifications;
* The top five markets are Mexico, Canada, Japan, China, and the Republic of Korea. Combined, the group accounted for 56 percent of total exports. The top ten markets accounted for 71 percent of total exports.

The following page provides charts of the top ten export markets as well as the top ten commodity classifications exported in 2020.

**2020 Kansas Exports Top Ten Markets**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **% of Total** | **% Change** | **Exports (Millions)** |
| **Country (with 2019 rank)** | **KS Exports** | **2019-2020** | **2020** | **2019** | **2018** |
| 1 Mexico (1) | 19.99% | -5.27% | $2,078 | $2,194 | $2,105 |
| 2 Canada (2) | 15.72% | -14.98% | $1,635 | $1,923 | $1,948 |
| 3 Japan (3) | 8.76% | -11.66% | $911 | $1,031 | $1,008 |
| 4 China (4) | 7.08% | 33.27% | $736 | $553 | $657 |
| 5 Republic Of Korea (7) | 4.06% | 6.75% | $422 | $395 | $413 |
| 6 Germany (5) | 3.79% | -22.52% | $394 | $508 | $475 |
| 7 United Kingdom (6) | 3.58% | -19.57% | $372 | $463 | $528 |
| 8 Brazil (9) | 2.81% | 8.03% | $292 | $270 | $183 |
| 9 Singapore (8) | 2.67% | -24.48% | $278 | $368 | $336 |
| 10 Taiwan (10) | 2.50% | 4.19% | $260 | $249 | $228 |
| Top 10 Total | 70.95% | -7.24% | $7,378 | $7,954 | $7,882 |
| **Total Kansas Exports** |   | -10.80% | $10,399 | $11,659 | $11,582 |

**2020 Kansas Exports Top Ten Commodity Classifications**

|  |  |  |  |
| --- | --- | --- | --- |
|   | **% of Total** | **% Change** | **Exports (Millions)** |
| **Commodity Classification** | **KS Exports** | **2019-2020** | **2020** | **2019** | **2018** |
| Aircraft & Parts | 16.24% | -26.76% | $1,689 | $2,306 | $2,376 |
| Meat & Edible Meat Offal | 15.42% | 1.22% | $1,603 | $1,584 | $1,694 |
| Cereals | 9.60% | 4.79% | $998 | $952 | $860 |
| Industrial Machinery | 8.93% | -13.05% | $929 | $1,068 | $1,161 |
| Electric Machinery  | 8.17% | -9.91% | $849 | $943 | $852 |
| Oil Seeds | 6.16% | 11.29% | $640 | $575 | $539 |
| Special Classification Provisions | 3.64% | -35.43% | $378 | $585 | $600 |
| Vehicles | 3.29% | -16.93% | $342 | $411 | $331 |
| Optic & Medical Instruments | 2.98% | 0.82% | $310 | $308 | $263 |
| Food Industry Residues & Waste | 2.59% | -8.15% | $269 | $293 | $274 |
| Top 10 Total | 77.00% | -11.28% | $8,008 | $9,026 | $8,951 |
| **Total Kansas Exports** |   | -10.80% | $10,399 | $11,659 | $11,582 |