Dear ED101 attendees,

Thank you for attending the ED101-Export yesterday. We wish the session was able to enlighten you with the concept of how International Division works for Kansas’ exporting business. I suggest you visit the International page, https://www.kansascommerce.gov/international-2/. The International page is indeed a treasure box which could help you understand more about the exporting business immediately.

Meanwhile, I would like to list the application links for KITSAP and KITMAP. Please see below the two Kansas origin export financial assistance programs that could provide a total of $12,000 export financial assistance each year to support a Kansas company’s exporting effort.

KITSAP – Kansas International Trade Show Assistance Program
• KITSAP reimburses 50% of the international trade show exhibiting expense up to $3500 per show.
• If approved, each company could receive up to a total of $7000 funding per state fiscal year (7/1-6/30).
• Virtual trade shows are eligible.

KITMAP – Kansas International Trade Marketing Assistance Program
• KITMAP reimburse 50% of the export marketing activities up to $5000 per activity.
• If approved, each company could receive a total of $5000 funding per state fiscal year (7/1-6/30).
• KITMAP covers a total of 13 eligible marketing activities. Virtual marketing event and its related expense are eligible.
• List of eligible activities attached

Again, we have more programs and services, please call/email any of us anytime for any export questions.

Best regards,
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