

Kansas International Trade Marketing Assistance Program

KITMAP Eligible Activities	
1.	Foreign Sales Trips:
	➤ International airfare (<i>reimburse 50% up to \$1000 per person</i>)
	➤ Overseas lodging (<i>reimburse 50% up to \$150 per person/per night</i>)
	➤ Transportation of products (<i>including luggage fee</i>)
	➤ Interpreter fee for the trip
2.	Compliance Management (e.g. CE Marking)
3.	Database Subscriptions for Market Research (1 st year)
4.	Foreign Product Certifications
5.	Industry Association Memberships (1 st year)
6.	International Credit Reports
7.	Letter of Credit Processing Fees
8.	Market Research & Consultations
9.	New Foreign Language Company Brochures
10.	Trade Mission Participation (Non-STEP funded)
11.	Translation & Interpretation Services
12.	Virtual Marketing Events
13.	Other Activities to be Considered