CONCERNS
- Workforce Retention
- Apathy
- Viability
- The next economic shock
- Bringing in the right businesses
- Housing Shortage both quality and quantity.
- Youth/young adult retention
- Childcare
- Keeping people in the state
- Community support for small/ local businesses when big box is just down the road
- lack of local leadership in eco-devo
- Not doing enough.
- Population decline
- Career shortages and growing our downtown.
- Speed of ECODEVO--citizens want things done now-- succession or longevity planning for aging business owners
- Ineffective leadership
- Survival
- Negativity
- incomes not keeping up with housing costs
- not enough people to fill lower paying jobs
- unwilling to let go of dilapidated and vacant structures.
- Absentee owners

GAP
- Funding, money
- Fear of the unknown, of change
- Willful ignorance
- Don't feel they are a part of the community
- Belief that things will fix themselves
- Conflicting beliefs
- Living in the past
- Old grudges, us vs. them dynamics
- Norms of loudest voices and intimidation tactics
- Comfort in the status quo...lack of vision
- Social media battlefields
- Lack of risk taking, lack of support for risk takers
- Lack of understanding of adaptive vs. technical problems
- Lack of clarity
- Lack of understanding of current systems
- Steep learning curves
- Lack of holistic vision
- Loss...

ASPIRATIONS
- Steady, forward progress.
- Viable downtowns
- expansion
- bring in businesses
- Increased collaboration and cohesion
- Economic equality
- Prosperity for residents - Leads to better quality of life
- Affordable housing
- Vibrant community
- Work force prepared and engaged
- Open dialogues
- Young people moving back to their communities.
- Community members teach each other the skills they have and wanting to learn skills they don't
- Sharing knowledge, being vulnerable
- New voices engaged
- Visual improvements
- People taking initiative
- Invitations -> inclusion