AD ASTRA DIRECTIVE

STELLAR MARKETING... GRASSROOTS TO THE STARS!
7 STEPS TO D.I.Y. RURAL MARKETING...

1. DEFINE YOUR RADIUS.
2. LISTEN... AND KEEP LISTENING.
3. GATHER INFORMATION.
4. GIVE IT A NAME.
5. CREATE A LOGO.
6. MAP IT!
7. ESTABLISH YOUR DIGITAL IDENTITY.
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WHERE WILL MAINE'S BACKROADS TAKE YOU?