Winning Grants for Rural Kansas

Shannon Martin
Overview

01 PROJECT DEVELOPMENT

02 FINDING SOURCES OF GRANT FUNDING

03 WRITE A GRANT

04 GRANT MANAGEMENT
Foundation Giving

$471.44 billion – 2020
(Giving USA Annual Report)

Corporate Giving

$16.88 Billion – 2020
(Giving USA Annual Report)
Proposal Submission Breakdown

100 Submitted
60 Thrown Out
40 Considered

Of the 40 Considered:
32 Rejected
8 Funded
Project Development
• Who does the project serve?
• What issues exist for this population that the project will solve?
• How can you document the issues?
• **Who does the project serve?**
  Residents of Ogden, KS, population 1,661

• **What is the goal of the project?**
  Community gathering space
  Recreation, Health/Wellness

• **What issues exist for this population that the project will solve?**
  No community gathering spaces
  Obesity rates
  Mental health issues

• **How can you document the population and issues?**
  Census.gov, City of Ogden
  American Health Rankings
Staff/manpower?
Expertise?
Financial Soundness?
Ownership?
Price?
Flexibility?
Sustainability?

Greenwood Hotel, Eureka, KS
Finding Sources of Grant Funding
Federal Grants – Grants.gov

Kansas State Grants – Grants.ks.gov

Data Bases
  Foundation Center On-line
  http://fconline.fdncenter.org

Private Foundations in Kansas
  https://www.causeiq.com/directory/private-foundations-list/kansas-state/
Write A Grant
Summary
Statement of Need
Goals – Objectives
Project Description
Organizational Information
Budget
Budget Narrative
Statement of Need

State who the project is for and what THEY need.

Not what you (organization) needs.
Goals – Objectives

State the overall goal of the project.

Objectives
  Increase good stuff
  Decrease bad stuff
Project Description

What is going to happen from the beginning to the end of the project.

Sustainability
Organization Information

To be used in every grant.

Explain your experience.
Budget – Budget Narrative

Budget – Spreadsheet
Matching Funds

Narrative – Tie back to those you are doing the project for. Why do they need each item in the budget? Cost/person
Grant Management
• If successful –
  • Thank you!!!! Have a party!
  • Read the contract.
  • What are the reporting deadlines?
  • What are the financial tracking requirements?
• If not –
  • Make a call.
  • Ask to see comments.
  • Ask when can you resubmit.
• Try, try again.
Shannon Martin

(620) 886-1703
skmartin68@gmail.com