MURAL & PUBLIC ART

INTENT: To activate public spaces through permanent mural and public art installations. For temporary, experimental projects in public spaces please apply Re-Imagined Spaces grant.

DESCRIPTION

This program provides funding for communities to activate publicly accessible spaces for the purposes of artistic use and public programming. The program is designed to utilize permanent and semi-permanent arts installations to increase community vibrancy and provide space for artistic expression and public engagement.

ELIGIBLE APPLICANTS

- Units of local government
- Economic/Community Development and Tourism non-profits (501c3)
- Federally recognized tribes

PROJECT CRITERIA

Eligible projects may include:

- Permanent or Semi-permanent Installations
- Mural / Public Art Projects

Projects must activate a space through art, have a community engagement component, and be accessible to the public during a portion of the project length.

Eligible Costs/Expenses

- Artist and consultant fees including travel expenses and accommodation expenses
- Expenses, including travel, related to employee professional development
- Applicable project materials and supplies
- Additional administrative costs (beyond annually budgeted general operating costs) related to the approved project.
- Allowable marketing expenses directly related to the approved project. (This does not include campaigns or materials used solely to raise awareness of the organization.)
- Equipment purchases under \$5,000.

Ineligible Costs/Expenses include:

- General operating costs of an organization not directly related to the approved project. (Applicable general operating costs directly related to the approved project may account for no more than 50% of an applicant's cash match)
- Fundraising campaigns or related expenses, scholarships
- Concessions (e.g., food, T-shirts, other items for resale).
- Social functions, parties, receptions, fundraisers, or galas; Alcoholic beverages or food
- Construction, purchase, or renovation of facilities.
- Operating expenses for home offices
- Operating expenses for state operated facilities including, but not limited to, salary support and facility costs
- Projects by privately owned for-profit corporations
- Financing of political activities, lobbying
- Retroactive funding or debt reduction
- Honorariums (artists and contractors must be paid as fees for services rendered).

MAXIMUM REQUEST: \$10,000

MATCH REQUIREMENT: dollar for dollar (1:1)

The total project cost must be at least twice the amount of the grant request.

The match requirement must consist of at least 25% cash expenses provided by the applicant.

In-kind non-monetary donations and volunteer hours may be counted up to 75% of the required match.

MATCH EXCEPTION

Organizations or projects in communities with populations of 15,000 or fewer:

In-kind non-monetary donations may be counted as 100% of the required match up to the initial \$7,500. Applicants must then provide 50% match in cash for exceeding grant amounts (\$7,501-\$10,000).

See Pilot Program General Guidelines and Policies for further information. Please contact KCAIC at <u>kcaic@ks.gov</u> or 785.379.1608 with any questions