



#CDWEEK2023 KANSAS

COMMERCE

APRIL 10-14, 2023

#CDWEEK23 and #KANSASCDWORKS

GIVE A SALUTE TO PROJECTS IN YOUR COMMUNITY DURING NATIONAL COMMUNITY DEVELOPMENT WEEK!

Community Development matters. Community Development works. Let's celebrate it! You, your organization, and your community all embody the spirit of Community Development. Please join us in celebrating National Community Development Week by posting your own tribute to the progress you're seeing to your Instagram, Facebook, and LinkedIn.

WHY NATIONAL COMMUNITY DEVELOPMENT WEEK?

National Community Development Week was created in 1986 to bring national attention to the Community Development Block Grant (CDBG) Program. In Kansas we have expanded the week to celebrate all Community Development efforts. Communities are not static or stationary organisms. They are fluid and dynamic and change over time. The role of Community Development in the change and transformation of a community is critical to improving and enhancing the quality of place of the community and its residents.

National Community Development Week provides the perfect opportunity to cement the importance of Community Development, in whatever way that looks for your area right now.

Highlighting the work that occurs in your community creates civic pride, and recognizes your difference makers. Tell your story. Put a face to your projects. Celebrate your wins!

THE PLAN

April 10-14, 2023, Kansas Commerce will celebrate National Community Development Week by featuring projects and investments happening across the state with the hashtags #CDWEEK23 and #KANSASCDWORKS. We are asking all communities to join in the excitement by creating your own post(s) highlighting what progress is happening in your area.

THE ASK

Choose your favorite Community Development location, person, or project, and include an explanation of what it or they means to you. Feel free to be creative. Include the hashtags in all of your posts.

Make your Community Development salute either a video or an image with text of what you're celebrating. Schedule or make your post any time the week of April 10-14, 2023. (see page 2)

Please be sure to post from your organization's pages AND your personal social media pages. Let us know if your destination will be participating by emailing Sara.Bloom@ks.gov.

NATIONAL COMMUNITY DEVELOPMENT WEEK 2023

St Francis, KS



218 likes

StFrancis The 202 on Washington Project is Community Development working in our city! This project would not be possible without the use of CSP credits and a HEAL Grant through the Department of Commerce.
#CDWeek2023 #KansasCDWorks

Hays, KS



218 likes

Hays Celebrating Community Development means celebrating the ARTS in our community. Did you know several of our art outreaches are funding in part by **KANSAS CREATIVE?**
#CDWeek2023 #KansasCDWorks

Eudora, KS



218 likes


Eudora The oldest surviving building in downtown Eudora is now thriving with two businesses, thanks to both a CDBG Commercial Rehab and HEAL grant, plus Historic Tax Credits. Owners GW Weld and his wife Kathy have completed several projects in downtown.
CDWeek2023 #KansasCDWorks

For additional campaign information and post examples please
CONTACT THE COMMUNITY DEVELOPMENT TEAM

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 kansascommerce.gov/community-development

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