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Title **0021** 11/12/2023

by **Doug Adams** in **Kansas BEAD Volume 2 Public comment** id. 44678217

1462 E Riverbend St  
Superior, Colorado  
80027  
CO  
United States  
7204127876  
doug@thethinkagency.com

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## Original Submission 11/12/2023

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Please provide your first and last name Doug Adams

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Please provide an email that we can contact you through doug@thethinkagency.com

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Please provide your address (not required) 1462 E Riverbend St  
Superior  
CO  
80027  
US

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Are you filing a comment on behalf of an organization? Yes

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Which organization are filing on behalf of? Think

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Please indicate which sections of volume 2 you are responding to: Requirement 1: Objectives

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Please provide your response to Requirement 1: Objectives We would like to applaud Kansas for including a marketing requirement for subgrantees. It's imperative that emerging broadband networks effectively communicate the BENEFITS of better broadband. Thank you for your approach, as experts in broadband marketing, please do not hesitate to contact us for best practice advice.

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By submitting the Public Comment Form (the "Form") Doug Adams

and any supporting evidence, you attest that all information furnished is true and accurate to the best of your knowledge and that any attachments are free of malware or viruses. You also acknowledge that falsifying any information could result in legal action against you and will bar you from submitting public comments to this web site in the future. You authorize the Kansas Office of Broadband Development, Kansas Department of Commerce (KOBD) to contact you if further information is needed. You expressly acknowledge and consent to some personal information, including your name, address, phone, e-mail, organization you represent, and comments, being posted for public view on the Kansas Department of Commerce web site at [www.kansascommerce.gov](http://www.kansascommerce.gov). The KOBD will use its best efforts to redact any personal identifiable information outside of the above that is not considered in the public domain. By typing your name and

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authorize, and  
consent to this Public  
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Acknowledgments.

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