

2024-2025 KCAIC PUBLIC ART & MURALS GUIDELINES

INTENT: To activate public spaces through permanent mural and public art installations. For temporary, experimental projects in public spaces please see the Arts Everywhere grant program.

DESCRIPTION

This program provides funding for communities to activate publicly accessible spaces for the purposes of artistic use and public programming. The program is designed to utilize permanent and semi-permanent arts installations to increase community vibrancy and provide space for artistic expression and public engagement.

To be eligible for KCAIC grants in this category, an organization must:

- be a 501 (c)(3) tax-exempt nonprofit organization as designated by the Internal Revenue Service and/or must be an entity of government
- An arts program of a federally recognized tribal community
- be incorporated in Kansas and in good standing with the State of Kansas or any department or agency thereof
- have fulfilled all its outstanding contractual obligations to KCAIC (final reports, etc.)
- have a SAM UEI number
- be providing direct support for and be the primary entity responsible for the approved project, not merely serving as a fiscal agent
- comply with regulations pertaining to federal grant recipients including Title VI of the Civil Rights Act of 1964, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, the Education Amendments of 1972, the Americans with Disabilities Act of 1990, and the Drug Free Workplace Act of 1988.

Ineligible Applicants

- Individuals
- K-12 schools
- Organizations whose programs for which the application is made are sectarian in purpose and focus
- Political organizations
- For-profit entities

PROJECT CRITERIA

Eligible projects may include:

- Permanent or Semi-permanent Installations
- Mural / Public Art Projects

Projects must activate a space through art, have a community engagement component, and be

accessible to the public during a portion of the project length.

Eligible Costs/Expenses

- Artist and consultant fees including travel expenses and accommodation expenses
- Applicable project materials and supplies
- Additional administrative costs (beyond annually budgeted general operating costs) related to the approved project.
- Allowable marketing expenses directly related to the approved project. (This does not include campaigns or materials used solely to raise awareness of the organization.)
- Equipment purchases under \$5,000.

Ineligible Costs/Expenses include:

- General operating costs of an organization not directly related to the approved project.
- Fundraising campaigns or related expenses, scholarships
- Concessions, souvenirs, or merchandise (e.g., food, T-shirts, other items for resale).
- Social functions, parties, receptions, fundraisers, or galas; Alcoholic beverages or food
- Construction, purchase, or renovation of facilities.
- Operating expenses for home offices
- Operating expenses for state operated facilities including, but not limited to, salary support and facility costs
- Projects by privately owned for-profit corporations
- Financing of political activities, lobbying
- Retroactive funding or debt reduction
- Honorariums (artists and contractors must be paid as fees for services rendered).

ALLOWABLE EXPENSES

Grant funds may only be applied to reimburse expenses deemed allowable under the NEA state partnership agreement. For a list of these expenses: <https://www.ecfr.gov/current/title-2/subtitle-A/chapter-II/part-200>

MAXIMUM REQUEST: \$10,000

MATCH REQUIREMENT: dollar for dollar (1:1)

The total project cost must be at least twice the amount of the grant request.

The match requirement must consist of at least 25% cash expenses provided by the applicant.

In-kind non-monetary donations and volunteer hours may be counted up to 75% of the required match.

MATCH EXCEPTION

Organizations or projects in communities with populations of 15,000 or fewer:

In-kind non-monetary donations may be counted as 100% of the required match up to the initial \$7,500.

Applicants must then provide 50% match in cash for exceeding grant amounts (\$7,501-\$10,000).

APPLICATION PROCESS

All applications must be submitted via an online form: <https://kansascaic.submittable.com>

REVIEW CRITERIA

- **Project Excellence:** Artistic merit of the applicant and quality/creativity of the project's design and proposed cultural impact.
- **Management Plan:** Ability of applicant for effective implementation and sustainability including marketing and quality of any proposed partnerships.
- **Economic Impact:** Clear and specific strategic goals and measurable economic benefits for the applicant and /or partner.
- **Community impact:** Benefit of project to the local community, region and state.

REVIEW PROCESS

Applications are reviewed by a peer review panel consisting of professionals with broad knowledge in the arts, community and economic development and a chair who shall be a member of the KCAIC.

Grant recommendations will be presented to the full Kansas Creative Arts Industries Commission Board which will make a determination based upon the panel's recommendations. Funding recommendations must be approved by the KCAIC, the only body authorized to make final funding decisions. Not all applications will be funded. If a grant is awarded, KCAIC will notify the applicant within two weeks.

REIMBURSEMENT

The award for these grant funds is on a cost reimbursement basis only. Grantee shall be compensated on a cost reimbursement basis only for actual, reasonable and necessary costs based upon the grant budget, not to exceed the maximum obligation established above. Upon progress toward completion of the project, Grantee shall submit invoices on terms acceptable to Commerce, with all of the necessary supporting documentation, prior to any reimbursement of allowable costs. Commerce will distribute requested amounts equal to demonstrated matching funds.

ACKNOWLEDGEMENT

Awarded applicants shall acknowledge KCAIC and NEA support, including logo and verbiage, in a manner consistent with a donor or sponsor at the level of the total grant amount and in all materials, printed or electronic, related to the awarded activity. The manner of acknowledgement will be detailed in the grant agreement.

For public artworks, acknowledgement of the Kansas Creative Arts Industries Commission, the name of the artist responsible for the work, and the title of the work must be displayed on site by way of signage, a plaque, or other appropriate permanent information.

KCAIC Logo: https://www.kansascommerce.gov/wp-content/uploads/2018/12/KSComCreativeArtsIndustriesCommissionLogo_Black-Gold_PMS_201408191111397854.jpg

NEA Logo: <https://www.arts.gov/grants/manage-your-award/nea-logo>

Grantees will also be required to write a brief letter to their local state senator and representatives informing them of the award and their proposed grant activity.

NEA

All KCAIC grant programs are administered under a partnership agreement with the National Endowment for the Arts and must comply with their general terms & conditions, including compliance with relevant equal opportunity and accessibility laws. Before submitting your application, please review Appendix A, pages 33-36 of the terms & conditions, which can be found at:

<https://www.arts.gov/sites/default/files/GTC-FY21-Partnership-5.31.21.pdf>

FINAL REPORT

You will be required to submit expense receipts, evidence of required funding match, and a final report form within 30 days of the completion of your activities. You will also be asked to provide documentation of your activities such as photographs, sample curriculum, or media clippings. Furthermore, grantees are required to share results of program development with the field.

The Final Report is available online via the following link:

<https://kansascaic.submittable.com/submit/83319/kcaic-final-report>