

Funding Opportunities with the Kansas Department of Commerce

Trisha Purdon and Sara Bloom
April 17, 2024



KANSAS
COMMERCE

CHANGING THE APPROACH TO SUPPORTING RURAL KANSAS COMMUNITIES

Establishing Equitable Programs and Policies to Address Key Priorities

- Workforce/De-population
- Housing
- Childcare
- Infrastructure/Broadband
- Community Development
- Arts, Culture, and Inclusivity
- Healthcare and Wellness
- Entrepreneurship



Rural Prosperity in Kansas – ORP Funding

Rural Murals – Currently open

Closes May 1st for point bonus – May 10th otherwise

INTENT:

To activate vacant and underused spaces through the arts to help bring together community members around the art, history, and culture of the community.

DESCRIPTION:

This program provides funding for communities with populations of 15,000 or less to create new murals or public art that incorporates the community's history, culture, heritage, tourism, or other community led art piece. This mural and public art grant program is intended to support projects in rural communities that are immediately ready to begin work on their mural, with community engagement, location selection, site approvals, and muralist selection being completed by May 10 2024

Eligible Applicants-

- Communities with a population of 15,000 or less, located in a county of 50,000 or less
- Units of local government
- Economic/Community Development, Chamber and Tourism non-profits (501c3 or 501c6)
- Federally recognized tribes
- Non-profit organizations (501c3)

Match Requirement -

- Dollar for dollar (1:1)
- The total project cost must be at least twice the amount of the grant request.
- The match requirement must consist of at least 25% cash expenses provided by the applicant
- In-kind non-monetary donations and volunteer hours may be counted, up to 75% of the required match

Match Exception -

- Organizations or projects in communities with populations of 1,000 or fewer:
 - In-kind, non-monetary donations may be counted as 100% of the required match

Maximum Request- \$7,500

Funding Priorities -

- Communities or Counties that have not previously received funding from the Kansas Department of Commerce for murals or public art
- Projects that can show that they are ready to begin. This means that the community engagement phase is complete, muralist has been identified and they are available, and that the location of the mural has been identified and approvals given to put the mural on the wall.
- Projects that can be completed by December 31, 2024, or if they will be painted on an exterior wall, that the project will be completed before mid-October.
- Murals or public art that is done collaboratively across the county or as a region to celebrate their history or culture as a Kansas community

Grant Timeline -

February 23, 2024 - Spring 2024 ORP Rural Mural Grant Opens

May 1, 2024 – Priority Scoring given to submitted projects

May 10, 2024 - Spring 2024 ORP Rural Mural Grant Closes (12 weeks)

Early June- Awards Announced – Projects can begin upon award notification

Late June - Grant Award Payments issued

Performance Period

- June 2024 – December 31, 2024
- Murals painted on exterior walls using paint or an adhesive material need to be completed by October 2024 to ensure weather does not inhibit the curing process.
- If more time is needed to complete your project, [KCAIC has an additional program that could be a better fit.](#)

Rural Prosperity in Kansas – ORP Funding

#RuralbyChoice Champions

- Provides funding for the Champion for 1 year to tackle an identified community need (\$20/hr, 20 hrs/wk = \$20,800/\$5,200 quarterly)
- Reimbursement grant for wages
- Match requirement 25%- can include in-kind, but must include some cash
- Selected projects also receive \$25,000 implementation grants, implementation plan to be developed by Champion
- Kansas Leadership Center training provided through Transformation grant
- In 2023, 12 champions tackled projects like Housing, Childcare, Economic Development, Trails/Wellness, Community Development and community vitality
- 2nd round opening late April 2024

Rural Prosperity in Kansas – ORP Funding

HEAL – Building or Façade Grants

- Downtown or downtown corridor historic building rehabilitation or Façade rehabilitation
- \$100,000 maximum per award
- 1:1 CASH match required by building owner, community, or any other source
- Must include plan for business to occupy space at project completion
- 2-year timeline for completion (does not include demo)
- Opens again June 3, 2024
- Grant awards to be announced in October

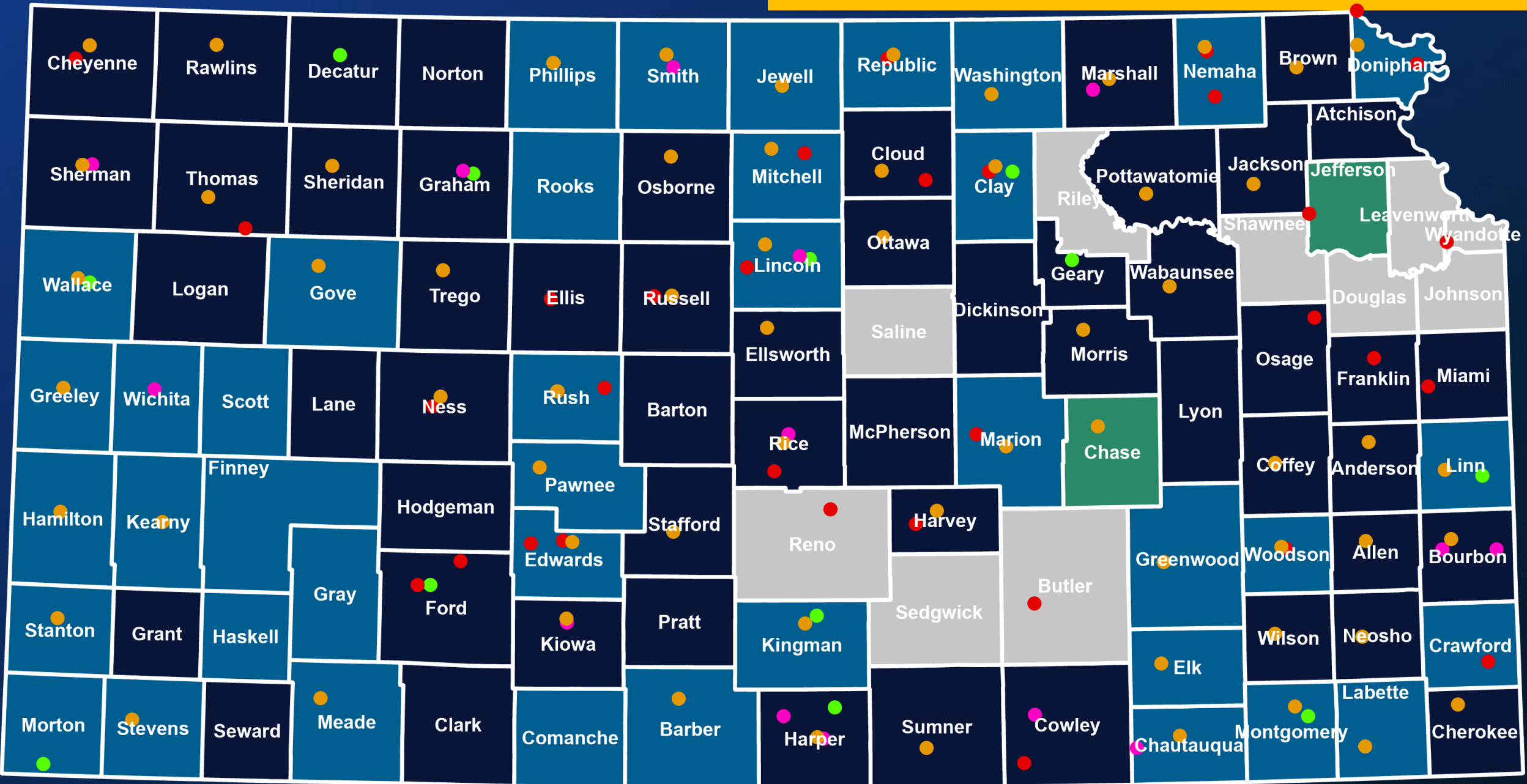


Rural Prosperity in Kansas – ORP Funding

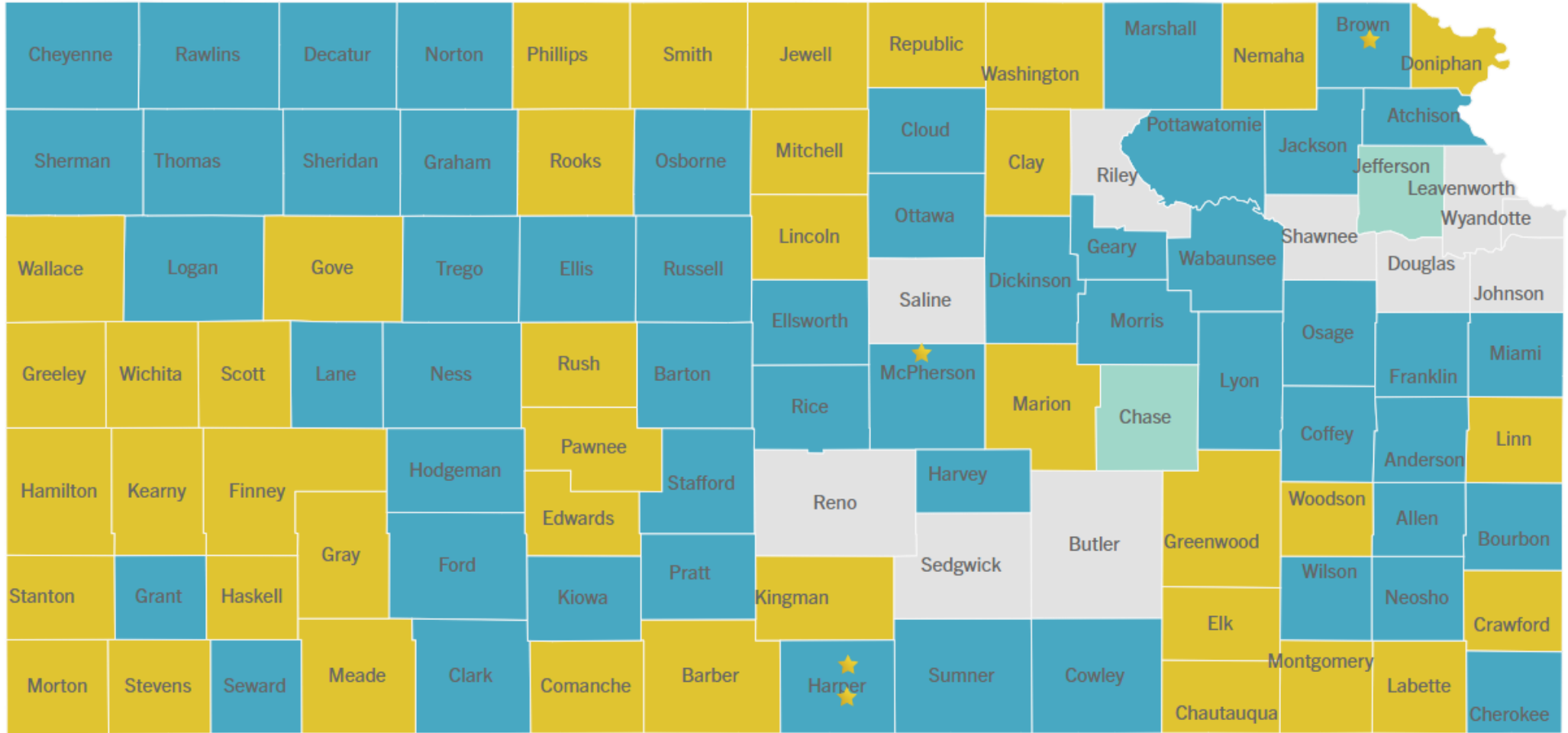
Emergency HEAL – Building Grants

- Downtown or downtown corridor historic building rehabilitation or Façade rehabilitation
- \$100,000 maximum per award
- 1:1 CASH match required by building owner, community, or any other source
- Can cover more than one building
- 2-year timeline for completion (does not include demo)
- Rolling Deadline – Open NOW!
- Grant awards to be announced within one month of application submission date





2023 ROZ Participation Map



■ County, City, Employer, and Foundation Sponsors
 ■ City, Employer, and Foundation Sponsorships only
 ■ Eligible ROZ county, has not sent in 2023 Resolution
 ■ Not ROZ

Rural Opportunity Zone Program

Student Loan Repayment- How it works:

- Each qualifying participant may receive up to \$15,000 from the state and a local sponsor over 5 years to help pay for their student loans. (\$3,000/year)
- KDC and the local sponsor will split the award amount and pay it each year.
- Recent changes ensure that program can be used to incentivize rural students to return home after college
- Each participant must have a local sponsor to receive payments; this can be a county, city, foundation or employer.
- Maximum sponsor payment annually is \$1,500 per participant.

Rural Opportunity Zone Program

How it can be used locally:

- ROZ can be a useful **workforce recruitment tool** for employers and economic developers. It's an incentive that isn't a one-time lump sum, but a 5-year long program that encourages new residents to stay and engage in their community.
- ROZ can help fill **critical jobs for your region** and high-demand occupations that require higher education.
- Critical jobs differ from region to region –with ROZ, you can tailor your recruitment efforts towards specific industries by **encouraging employers and foundations** to become sponsors.
- County and City Economic Development professionals can use the program to **recruit new residents**.
- Real estate agents can refer the program to **potential homebuyers** looking in their area as an additional incentive to move to certain areas (and purchase their listing of course!)
- KDC has [marketing materials](#) available to help promote the program, and we can also develop more individually tailored materials to fit your needs.

Questions?

Information for ORP funding programs referenced can be found at:

www.kansascommerce.com/ORP

Information for all Commerce funding programs can be found at:

www.kansascommerce.com/grants





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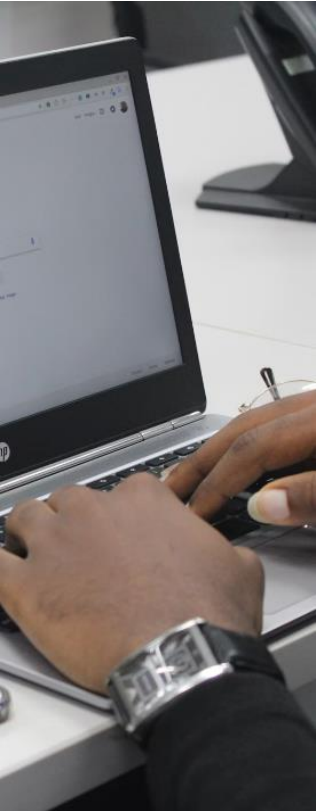


COMMUNITY DEVELOPMENT RESOURCES

Kansas Commerce Quality Places Division

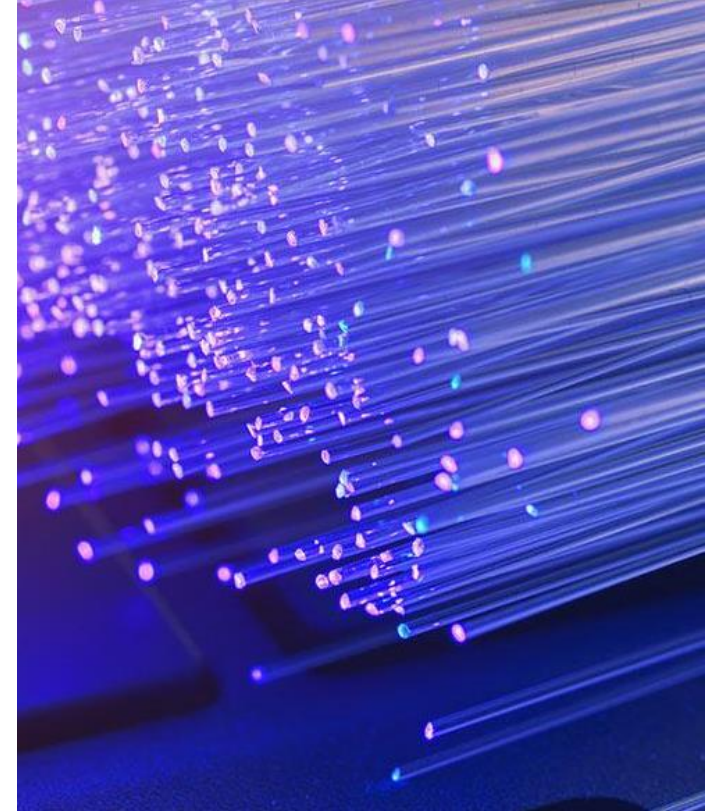


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OFFICE OF BROADBAND DEVELOPMENT

High-Quality Internet Connections for All



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KANSAS INFRASTRUCTURE SUMMIT

Cities, counties, tribal governments, regional planning organizations and the private sector are encouraged to attend the **Kansas Infrastructure Summit!**

April 24, 2024
Tony's Pizza Events Center
Salina

UPCOMING EVENTS

- [Regional Planning Workshops](#) - learn how your community can connect and commit to supporting broadband buildout.
 - Park City, April 22 at 6 p.m.
 - Kearney, May 1 at 5 p.m.
 - Rawlins, May 2 at 6 p.m.
- [Freestate Middle Mile Informational Webinar](#) will be on April 19 (virtual) at 2 p.m. This webinar will share updates from our KOBD partner and project lead KDOT on the 682-mile open-access, non-discriminatory network.
- [KOBD Permitting Workshop](#) will be a daylong event for ISPs, local governments, state and federal agencies, ROW owners, co-ops, permitting contractors, and other stakeholders interested in broadband deployment on April 25 in Salina.



KANSAS MAIN STREET

Downtown Development



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KANSAS MAIN STREET

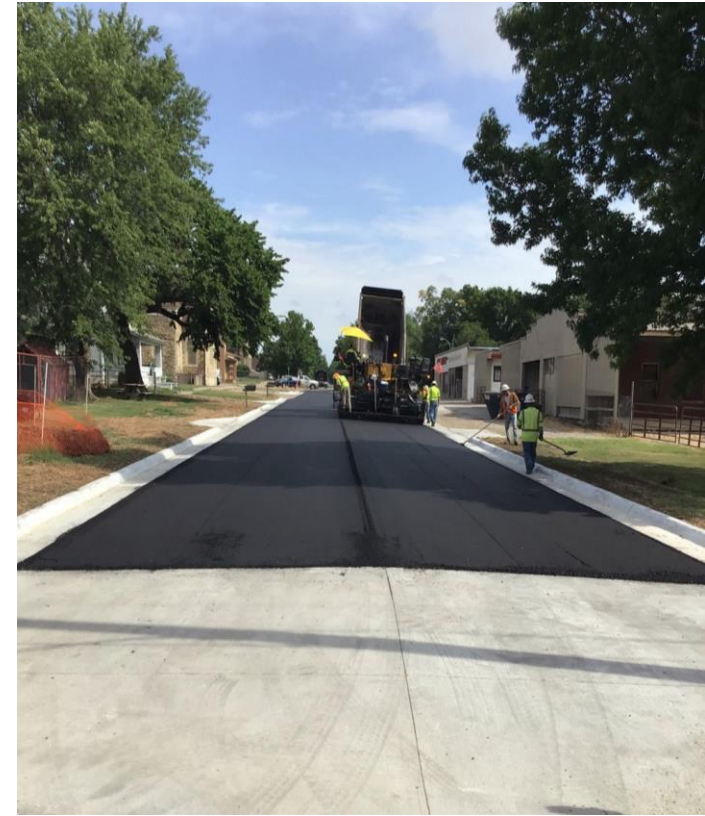
Kansas Main Street is a self-help, technical assistance program for downtown revitalization and preservation focused on: **economic vitality, design, organization, and promotion.**

Communities can become a **DESIGNATED** or **AFFILIATE** Kansas Main Street Community.



COMMUNITY DEVELOPMENT BLOCK GRANTS (CDBG)

Low- to Moderate-Income Neighborhoods



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Community Development Block Grants (CDBG)

The CDBG program provides funding for projects that help low- to moderate-income neighborhoods thrive. Projects range from sidewalks to community centers, youth job training programs, and much more.

Funding

- Approximately \$14.5 million annually
- Funding is prioritized for areas of need in Kansas
- Only cities/counties can apply for CDBG
- Projects must meet one of three National Objectives

- (1) LMI Percentage
- (2) Slum and Blight
- (3) Urgent Need

Competitive and Open Window Application Rounds

Categories

ANNUAL COMPETITION

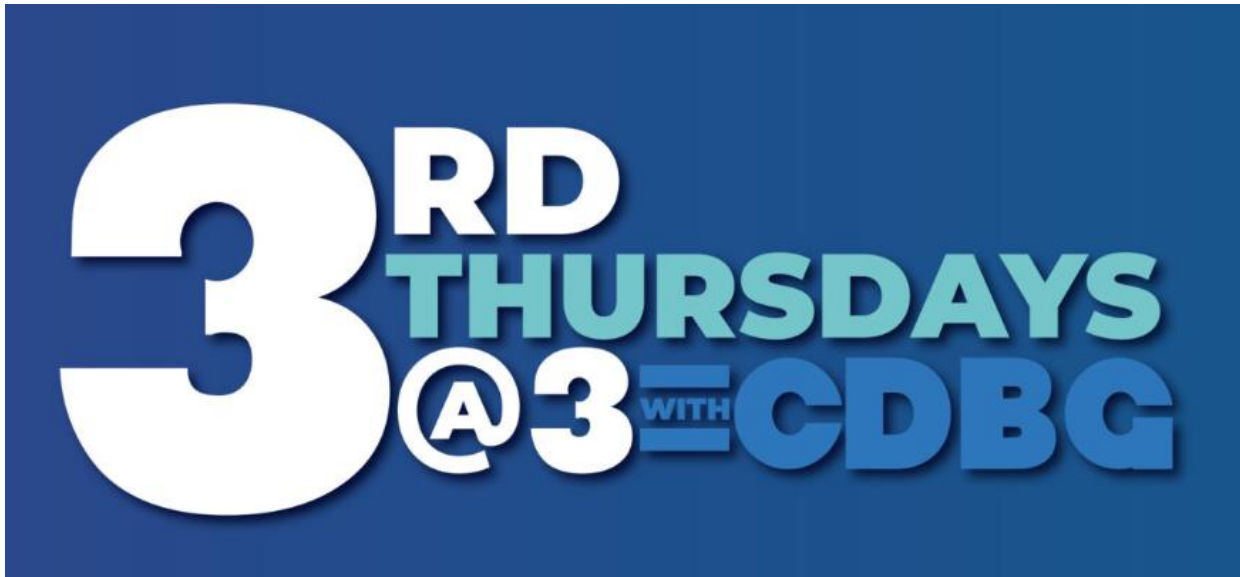
DUE BY SEPTEMBER 30, 2024

- ADA Improvements
- Community Centers, Senior Centers, Storm Shelters, Parks & Libraries
- Non-Profit Childcare and Early Educational Facilities
- Sidewalks & Trails
- Youth Job Training
- Water and Sewer Infrastructure

OPEN WINDOW

***ACCEPTED NOW THROUGH DECEMBER 2, 2024
OR UNTIL FUNDS ARE DEPLETED***

- Commercial Rehabilitation
- Economic Development
- Housing (Rehabilitation, Demolition, Neighborhood Development)
- Regional Water Implementation
- Urgent Need for Disasters



Third Thursdays @ 3 with CDBG

The CDBG team is ready to field any questions you may have about community development block grants.

Join any month for an in-depth Q&A session or check out past webinars on our website.



SPACES TO PLACES

Placemaking Pilot



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Spaces to Places Placemaking Pilot

Placemaking is the **activation** and **reimagining of public spaces** in communities.

Spaces to Places supports community-led projects that create, revitalize, or activate public spaces to bring people together to improve their quality of place. Community Development staff engage cross-sector stakeholders, conduct an assessment of public spaces, and create an action plan.



COMMUNITY SERVICE PROGRAM (CSP) TAX CREDITS

Amplifying fundraising activities for non-profits.



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**COMMUNITY
SERVICE
TAX CREDIT PROGRAM**

Community Service Program (CSP) Tax Credits

Allows private, non-profit organizations and public health care entities to improve their ability to undertake significant capital campaigns for projects involving community improvements, children and family services, non-governmental crime prevention, youth job training, and health care.

Funding

- Approximately \$4.5 million annually
- Organizations can request up to \$200,000
- Projects must be new and one-time in nature

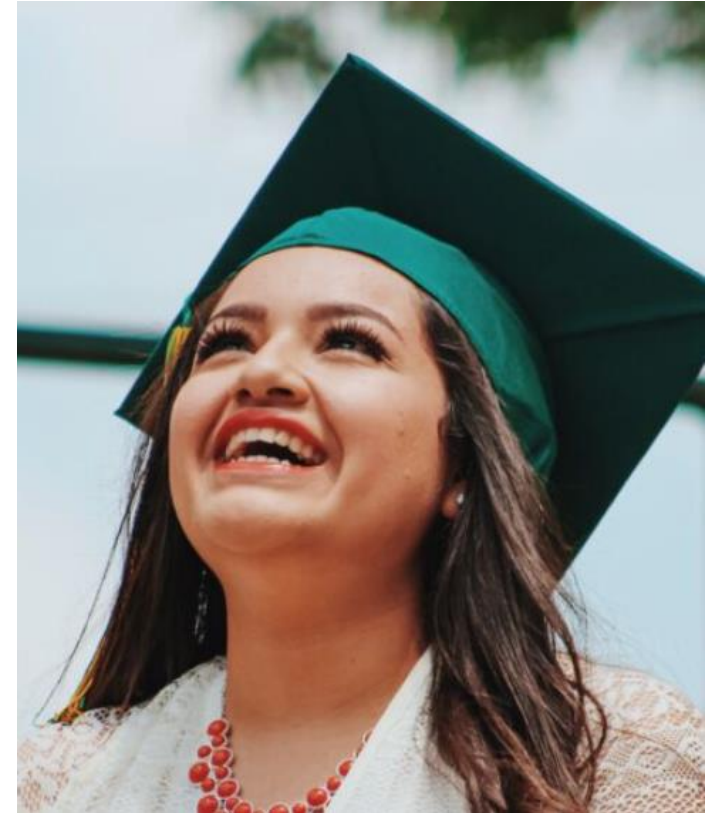
Applications are open now and close on
April 31, 2024

State tax credits reduce the total amount of taxes owed to the state. They are a way for a taxpayer to substantially reduce the cost of contributing to a charitable organization. **These credits are refundable AND transferable.**



INDIVIDUAL DEVELOPMENT ACCOUNT (IDA) TAX CREDITS

Strengthening Individual Economic Prosperity



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IDA

Individual Development Account Tax Credit Program

Individual Development Account (IDA) Tax Credits

An Individual Development Account, also known as an “IDA,” is a savings account for low-income workers that can be used for small-business development, higher education, or purchasing a first home. Allows Kansans of low-income levels the opportunity to achieve financial self-sufficiency.



HOUSING

Affordable, Accessible, and Quality



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Housing Resources in Kansas

For additional funding information, visit the Kansas Housing Resources page at www.kansascommerce.gov/housing.

DEVELOPERS						
	Type	Eligible Grantees	Description / Eligible Activities	Award Max.	Dates	Contact
Startup Housing Opportunity Venture Loan (SHOVL) Kansas Department of Commerce	Loan	Developers	Funds developer expenses prior to the closing of permanent financing for housing development in communities under 10,000	\$25,000	Application opens April 2023	Randy Speaker Randy.Speaker@ks.gov
Rural Housing Incentive District (RHID) Act Kansas Department of Commerce	Reimbursement	Developers in cities under 60,000, counties under 80,000, or the City of Topeka	Aids developers in building in rural communities by assisting in financing public improvements or renovations of buildings more than 25 years old in CBDs. RHID captures incremental increase in property taxes created by housing development projects for up to 25 years.	Varies	Ongoing	Robert North Robert.North@ks.gov Randy Speaker Randy.Speaker@ks.gov
Affordable Housing Program (AHP) Federal Home Loan Bank	Loan	Developers	Finance the purchase, construction, or rehabilitation of owner-and rental-occupied housing for low- or moderate-income households through subsidized advances and direct subsidies.	\$1 million subsidy per project	Open July 5, 2022 and closes August 19, 2022	Dustie Nitcher dustie.nitcher@fhlbtopeka.com
Kansas Historic Tax Credits State Historical Preservation Office	Tax Credit	Developers	Tax credits available on a qualified project on a qualified historic structure.	Varies	Ongoing	SHPO Staff kshs.shpo@ks.gov
Rural Rental Housing Program USDA-Rural Development	Loan	Developers	Provides financing for affordable multi-family rental housing for low-income, elderly, or disabled individuals and families in eligible rural areas. Eligible activities include buying and improving land and infrastructure.	Varies	Ongoing	USDA Multi-Family Housing Service multifamilyhousing@usda.gov

Housing Resources Document

kansascommerce.gov/housing

Developers, governments, and individuals can all find resources for housing development.

Kansas Commerce is currently seeking a Housing Specialist.



Housing Assessment Tool (HAT)

A self-assessment guide for communities to gather and analyze data on their housing inventory, partner with relevant stakeholders, and develop priorities for local housing investment.

Why Complete the HAT?

- Housing funding opportunities
- Economic development growth
- Connects stakeholders
- Comprehensive housing analysis
- Builds capacity
- Establish housing priorities and next steps
- Sets a baseline
- Gets the community on board and allows them to receive input
- Increase civic engagement



Startup Housing Opportunity Venture Loan (SHOVL)

The goal of SHOVL is to provide funding to developers for expenses incurred prior to the closing of their permanent financing for housing developments. The housing developments must have a direct connection to past, current or future economic development efforts. Communities under 10,000 population only.



OTHER RESOURCES

Community Development Doesn't Happen
Without a Lot of Partners!



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BUSINESS ▾ REGIONS MADE IN KANSAS

CONTACT 🔍 ☰

EXPLORE AVAILABLE PROGRAMS

Find Incentives and Programs for:

Businesses Non-Profits Community Organizations

Cities & Counties Individuals

Program Type: ▾

Industry: ▾

Purpose: ▾

Contact us

INITIATIVES AND INCENTIVES

102 Results

State Park Revitalization and Investment in Notable Tourism (SPRINT)

GRANTS
During the pandemic some sectors of the Kansas tourism industry experienced increased activity (ex: state parks) while other sectors experienced a decline in activity. This program provides grants to help fund museums, performing arts, and other cultural activities.

ARPA Building Opportunities for the Disabled & Elderly (ABODE)

GRANTS
During the pandemic, many individuals who are elderly or disabled faced housing issues which disrupted their access to medical care, food and other services. This program provides grants to help with housing costs for eligible individuals.

Agriculture Exemption

TAX CREDITS & EXEMPTIONS
Exempts items from sales and use tax used exclusively in farming, ranching, or aquaculture use.

Aircraft Exemption Certificate

TAX CREDITS & EXEMPTIONS
A credit against the income tax imposed on the net income of an individual or corporation.

Alternative-fuel Tax Credit

TAX CREDITS & EXEMPTIONS
A credit against the income tax imposed on the net income of an individual or corporation.

APEX, Attracting Powerful Economic Expansion

ASSISTANCE, TAX CREDITS & EXEMPTIONS, TRAINING

Online Lookup Tool | Initiatives and Incentives

www.kansascommerce.gov/initiatives-and-incentives/

Commerce Grants at a Glance

www.kansascommerce.gov/grantscalendar

COMMERCE GRANTS AT A GLANCE	AMOUNT	MATCH	FUNDING TIMELINE			CONTACT
	Maximum		Announced	Application	Awarded	
Broadband Acceleration Grant (BAG) Infrastructure buildout in economically distressed counties	\$1,000,000	50%	Jan.	Jan. - Mar.	July	Jade.Piros@ks.gov
Community Development Block Grant (CDBG) Community development projects						
Competitive Round: facilities, public service, infrastructure	\$750,000	25%	Jan.	Jan. - Sept.	Dec.	Andrew.Hayman@ks.gov
Rolling Round: housing, commercial, rehabilitation, economic development	\$300,000	25%	Jan.	Rolling	Rolling	Andrew.Hayman@ks.gov
Community Service Program (CSP) Tax Credits Amplify fundraising efforts for non-profit organizations	\$200,000 tax credit	0%	Jan.	Mar. - Apr.	June	Sara.Bloom@ks.gov
Emergency Response Historic Economic Asset Lifeline (HEAL) Grant Rehabilitate downtown buildings from likely demolition or collapse	\$100,000	100%	July	Rolling	Within 15 days of application submission	Trisha.Purdon@ks.gov
Historic Economic Asset Lifeline (HEAL) Grant Rehabilitate downtown buildings for new businesses or organizations in rural communities	\$100,000	100%	May	June - Aug.	Oct.	Trisha.Purdon@ks.gov
Kansas Apprenticeship Tax & Grant Act Expand/promote apprenticeships within businesses, non-profits, healthcare and education	\$2,750 per apprentice	0%	N/A	Jan. May	Feb. June	Apprenticeship@ks.gov
Kansas Office of Registered Apprenticeship Project Grant Support needs related to technical instruction of the registered apprenticeship	\$200,000	100%	N/A	June - Aug.	Sept.	Apprenticeship@ks.gov
KCAIC Arts Everywhere Program Enhance student success, the economy and Kansas communities through the arts						KCAIC@ks.gov
Arts in Education Support the role the arts play in all levels of education, community service and workforce development	\$10,000	100%	Sept.	Dec. - Jan.	Apr.	KCAIC@ks.gov
Innovative Partnerships Assistance for arts-centered programs that address community needs	\$20,000	100%	Sept.	Dec. - Jan.	Apr.	KCAIC@ks.gov
Organizational Development - Capacity Building Fund projects that increase administrative or artistic capacity	\$5,000	100%	Sept.	Dec. - Jan.	Apr.	KCAIC@ks.gov
Organizational Development - Salary Assistance Support for one or more positions at smaller art organizations	\$20,000	100%	Sept.	Dec. - Jan.	Apr.	KCAIC@ks.gov
Specific Arts and Culture Projects Support for the arts in Kansas through funding for cultural projects and programs	\$10,000	100%	Sept.	Dec. - Jan.	Apr.	KCAIC@ks.gov
KCAIC General Operating Support Program Strengthen the state's cultural infrastructure	\$25,000	100%	Sept.	Dec. - Jan.	Apr.	KCAIC@ks.gov
KCAIC Public Art & Mural Program Support permanent or semi-permanent installations, murals and other public art projects	\$10,000	100%	Sept.	Dec. - Jan.	Apr.	KCAIC@ks.gov
KCAIC Visiting Artists Program Engage and deepen impact of arts on local and underserved audiences	\$7,500	100%	Sept.	Dec. - Jan.	Apr.	KCAIC@ks.gov
KCAIC Visiting Touring Roster Artists Program Encourage the integration of visiting artists into a variety of community settings	\$8,500	100%	N/A	Rolling	Rolling	KCAIC@ks.gov
Rural By Choice Champions Provides stipend to hire a Champion to fill gap in capacity to complete a needed project	\$20,800	25%	Mar.	Mar. - May	June	Trisha.Purdon@ks.gov

Commerce Connections to Know

- Kansas Creative Arts Industries Commission (KCAIC)
- Kansas Tourism
- Made in Kansas
- Certified Sites
- Kansas Community Empowerment (KCE)

CONTACT US

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