

Our goals for the future:



Nonprofit Organization
U.S. Postage
Permit #4
PAID
Harristown, YS 00010

Open another co-working space downtown.

Further develop our emerging restaurant cluster and recruit two more white tablecloth restaurants.

Work with the City to install more street trees along Main Street.

Continue to assist property owners to maintain and preserve the historic buildings in our National Register Historic District.

Please become an Investor in your downtown to help us achieve these important goals!



Harristown Main Street
114 Main Street
Harristown, YS 00010

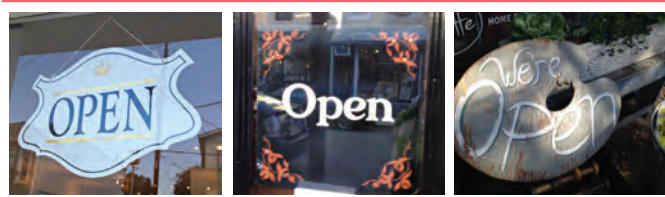
Randall von Hexenmeister
719 22nd st NE
Harristown, YS 00019

Downtown
Harristown



History of Harristown Main Street

Harristown Main Street was founded in 2005 by a group of concerned merchants and friends. With hard work, many volunteers, and special efforts, our organization has grown to include new merchants and friends. Together, we have worked hard to shape the future of Alexandria and develop our main street as a dynamic place to shop and dine.



Over the past eight years we have:

Developed and promoted new downtown events including Funfest!, Girls Night Out, the holiday parade, and the annual car show.

Provided design advice to eighteen property owners to undertake major façade improvements including the restoration of the US Post Office for use as our office.

We assisted the developer of the Kresge Block by placing the property on the National Register, allowing the developer to use the Federal Investment Tax Credits for Rehabilitation.

Opened a co-working space, now completely occupied, with the identification of another location currently in the works.

Recruited both mom-and-pop businesses and national chains to downtown.

Worked with the local high school's horticultural class to place and maintain hanging flower baskets on twelve lamp posts around the central square.

Our volunteers donated more than 38,000 hours between 2005 and 2015, which represent more than \$70,000 in donated labor to our downtown.

Harristown Main Street has made a real difference in our downtown. We invite you to join us as an annual investor in our organization.

The Main Street Approach

Harristown Main Street uses the Main Street Approach™ of incremental change and progress. This approach uses four major volunteer-led committees to improve Harristown's downtown.

Organization: Harristown Main Street has a board of directors made up of local merchants and friends. Our board, staff, and volunteers work together to raise money, create partnerships and recruit the community to help improve the downtown.

Promotion: Our organization works to promote a positive image of downtown. We market the unique qualities of our commercial district to residents, businesses, and visitors. We also organize retail promotions and special events like Funfest!.

Design: Together, we work to make our main street an inviting place for visitors, residents and employees. We make sure downtown is clean and safe, and provide attractive landscaping, such as hanging baskets, facade improvements, as well as new retail displays.

Economic Vitality: Over time, the economy of our main street has evolved. We work to reuse vacant buildings, identify available opportunities, and recruit new businesses to diversify the retail offerings of our downtown district.



We need your financial support to continue our work to make Harristown's downtown a vibrant part of our city. Please make a contribution today.

I Want to Help our Downtown Thrive!

Membership

☐ \$1000 GOLD

☐ \$100 FRIEND

☐ \$500 SILVER

☐ \$50 FAMILY

☐ \$250 BRONZE

☐ \$50 INDIVIDUAL

I Want to Pledge*

☐ ANNUALLY

☐ SEMI-ANNUALLY

☐ QUARTERLY



Name:

Address:

City: State:

Phone:

E-mail Address:

My employer is:

for matching gift purposes

Credit Card #:

Expiration Date:

Signature:

**If you choose to pledge, your card will automatically be charged on the 1st of the month of your renewal period until you contact Harristown Main Street to cancel your membership.*

Please detach this panel and mail to the address below.

Make checks payable to:
Harristown Main Street, and send to:

Harristown Main Street
114 Main Street
Harristown, YS 00010
Phone (215)590-3000

Harristown Main Street Inc. is a 501c3 nonprofit corporation organized under Tax ID 20-198376. 100% of your contribution as an investor is tax deductible to the fullest extent of the law.