

ASSET INVENTORY

The following asset inventory can be completed by your core team of community leaders to understand and map out the assets in your community that can be leveraged for grant applications and potential projects. This inventory can be conducted by circulating a shared document, through a meeting, or by survey.

PLACES

Small-scale projects that enhance the quality of life for residents can result in meaningful impact in rural communities. Using the following questions, think through the places that are not only unique, but significant to your community's identity.

- Where is the place that is most representative of our community's identity?
- What spaces in our community best reflect our collective identity?
- Where are the places in our community that we bring our visitors to experience the best that we offer?

PARTNERSHIPS

Successful and sustainable community building efforts are driven by the collaboration of community leaders, elected officials, nonprofits, small businesses, and other stakeholders in the community – but most importantly those efforts are typically driven by people who love their community. Using the following questions, identify the stakeholders and partners in your community that can help you achieve your goals.

- Who are the partners involved in our small-scale and large-scale community projects?
- Who are our community champions or changemakers?
- Who are the individuals that are effective spokespersons for our community, find funding opportunities, and push for new projects?
- What organizations are the glue of our community?
- Who can be involved in this initiative as a partner, sponsor, or volunteer?

STRENGTHS AND ASSETS

You don't have to start from scratch when it comes to community placemaking. Leveraging the strengths and assets already in place can be a great place to start for small-scale community building projects.

- What are the best things about our community?
- What are elements of our community that we want to preserve and maintain?
- What are some small-scale projects that could help enhance our community?

TIMELINE

When developing your goals, consider the following questions to assess a realistic timeline:

- What are specific activities that can be completed within one year?
- When do we want to have our goals accomplished?

OPPORTUNITIES

Based on your answers to the questions above, identify your opportunities:

- What are the gaps that we need to fill?
- What impact could we have, even with a small-scale effort?