

A scenic photograph of a rural landscape serves as the background. It features rolling green hills, a dense line of trees in the middle ground, and a few small buildings in the distance under a bright blue sky with scattered white clouds.

SERVING RURAL  
COMMUNITIES

**PATTERSON**

FAMILY  
FOUNDATION

2007

**CULTIVATING  
THRIVING RURAL  
COMMUNITIES**

Rural Health & Prosperity  
Grants 101 Workshop

# OUR ORIGINS

## **VISION**

Thriving Rural Communities

## **MISSION**

Working Together to Help Rural Communities Thrive.





# VISION THRIVING RURAL COMMUNITIES

## THRIVING RURAL COMMUNITIES DEFINED:

Rural communities (counties <50k in population in our 119-county catchment area) that are:

- Experiencing **population stabilization** (within the total rural catchment)
- AND have the **elements needed for a good place to live**



# 2025 GRANTS STRATEGIC PRIORITIES

## ECONOMIC OPPORTUNITY

Rural communities have resilient economies that offer diverse and stable career opportunities for all residents.

### 2025 Grants

- Entrepreneurship & Business Support
- Trades Workforce
- Child Care
- Innovation

### Metrics

- Median household salary/living salary
- Net job change from establishment births and deaths



## HEALTHCARE

Communities have access to high-quality healthcare services, leading to improved health outcomes and enhanced well-being for all residents.

### 2025 Grants

- Preventative Care Access
- Specialty Care Access
- Healthcare Workforce
- Innovation

### Metric

- Number of Health Provider Shortage Area (HSPA) per county



## EDUCATION

All students receive a high-quality education that prepares them for future success in civic life, further education, or careers.

### 2025 Grants

- High School CTE
- Advanced & Specialized Course Access
- Teacher Pipeline
- Innovation

### Metrics

- District high school graduation rates
- School district "success rates" according to KSDE



## COMMUNITY ENGAGEMENT

Residents are actively engaged in decision-making processes, contribute to community development, and have a strong sense of belonging and purpose.

### 2025 Grants

- Youth Engagement
- Innovation
- Community Foundation Programming

### Metrics

- Percent of local wealth captured



# 2025 GRANTS

## KEY DATES & RESOURCES

2025 GRANT MILESTONES	ROUND 1 DATES	ROUND 2 DATES
Launch	April 1, 2025	April 19, 2025
Letter of Intent Due	April 18, 2025	July 3, 2025
Full Application Due	May 9, 2025	July 25, 2025
Determinations Communicated By	August 2025	October 2025

Organizations will submit the Letter of Intent (LOI) through the **Patterson Family Foundation Grants Portal**.



**PFFKC.ORG**

## CONTACTS

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# 2025 GRANTS OFFICE HOURS

## OFFICE HOUR CONTACT

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# Applicant Support

We are offering dedicated Office Hours to support applicants through the grant process.

These sessions provide an opportunity to ask questions and receive guidance on your application. To reserve a time slot, please email our Office Manager, Sasha Winterowd, at [sasha.winterowd@pffkc.org](mailto:sasha.winterowd@pffkc.org) with the following details **at least two business days** before your preferred session:

- Your name
- Email address
- Preferred session date
- A list of 3 questions you'd like to discuss

Once your request is received, you'll receive a confirmation email with your scheduled time slot within your selected Office Hours session.

**All Office Hours occur from 1 – 3pm.**

### APRIL

Monday 4/7 (filled)  
Thursday 4/10 (filled)  
Monday 4/14 (filled)  
Wednesday 4/16 (filled)  
Monday 4/21 (filled)

### MAY

Monday 5/5 (filled)  
Thursday 5/8 (filled)  
Monday 5/19

### JUNE

Monday 6/2  
Monday 6/16  
Thursday 6/19  
Monday 6/30

### JULY

Monday 7/14  
Thursday 7/17



A wide-angle photograph of a rural landscape. The foreground is a green grassy field. In the middle ground, there is a dense line of green trees. Beyond the trees, there are rolling hills under a blue sky with scattered white clouds. The text is overlaid on the right side of the image.

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**QUESTIONS & ANSWERS**