

# PROJECT BRIEF



**Project Name:** New American Royal Complex

**Grant Program:** BASE 1.0

**Project Date:** October 2022 - September 2023

## Project Summary

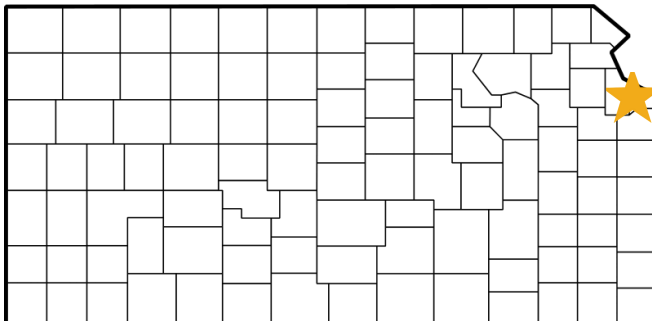
BASE funds supported the construction of the New American Royal Complex, an agriculture event, education, and entertainment campus designed to boost tourism and economic growth. Funding was used to construct the necessary improvements to 118th Street and 115th Street, which connects the American Royal's larger development project with the surrounding businesses in the area.

The New American Royal Complex will host national livestock and equine competitions, food festivals, and educational programs, aiming to attract visitors from across the country.

The BASE-funded portion of the project is complete, but construction is ongoing, with the grand opening anticipated in 2026.

## Location

Kansas City, Kansas



## Goals and Objectives

**Goal:** construct a new, 127-acre complex in Kansas City, Kansas.

**Objective:** construct 390,000 square-feet of office and event space, including three arenas, a learning and engagement center, and space for livestock shows and agricultural education.

**Goal:** improve public roadways to accommodate increased traffic from the new complex\*.

**Objective:** complete infrastructure improvements between 118<sup>th</sup> Street and 115<sup>th</sup> Street\*.

\*BASE-funded

## Budget Overview

- Award amount: \$3,000,000.00
- Match amount: \$3,009,650.00
- Total project budget: \$6,009,650.00

Expense categories:

- Site Work: \$1,590,000.00
- Engineering: \$4,41,650.00

The above amounts represent the grant-funded portion. The overall project budget is \$308M.

## Activities and Timeline

Q4 2022 - Q2 2023: Civil engineering and design for roadway improvements  
2023 Q2 - Q3 2023: earthwork

### Grantee Information

The American Royal Association has been a Kansas City tradition since 1899 with a mission to be the nation's leader for food and agriculture education, events and engagement.

### Sustainability

- The project will drive long-term economic growth in Wyandotte County through tourism, job creation, and support for local businesses.
- By offering hands-on agricultural education and career pathways—especially for local students—this project builds a skilled, self-sufficient workforce and strengthens Kansas' agricultural future.

### Outcomes

The larger construction project is anticipated to create 4,900 new jobs and draw 2 million visitors annually, contributing \$526 million in economic growth over a 20-year period.


### Target Population

This development will provide first class facilities that benefit Kansans from across the state, in addition to attracting visitors from all across the nation to spend dollars at the new American Royal Complex and other local businesses in the surrounding area. This project also targets Wyandotte County Schools to provide opportunities for students in the area to be exposed to the agricultural community.

### Contact Information

For any queries or additional information, please contact

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