

PROJECT BRIEF



Project Name: Public Television 19 KPB ARPA Funding

Grant Program: Legislative

Project Date: Nov 2023 - Sep 2025

Project Summary

Kansas CityPBS (KCPBS), a long-standing public media institution serving 15 Kansas counties, received KPB funding to complete critical technology upgrades excluded from a recent capital campaign due to pandemic-related supply chain issues and inflation. These upgrades will modernize in-studio and remote production capabilities—ensuring continued delivery of high-quality, accessible civic, educational, and cultural content across TV and digital platforms.

Goals and Objectives

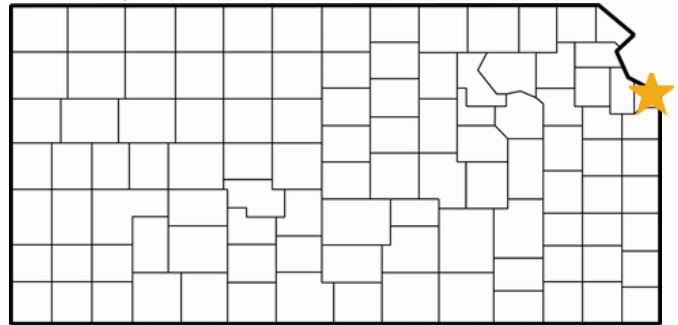
- **Goal:** Strengthen in-studio production infrastructure.
- **Goal 2:** Expand remote production capacity.
- **Objective:** Replace outdated studio cameras, lighting systems, and control equipment.
- **Objective 2:** Install fiber cabling and playout servers to support efficient, high-definition content delivery.
- **Objective 3:** Acquire LiveU encoder, destination server, and Aja Bridge Live Server to enable high-quality live coverage of events such as political debates, town halls, and community forums.

Target Population

KCPBS serves a diverse audience across urban and rural communities, reaching households across socioeconomic, educational, and geographic spectrums. Notably, 64% of households earning under \$25,000 rely on KCPBS for education and information, and rural viewers depend on the station as their sole public media source.

Location

Kansas City, Kansas



Budget Overview

- Grant: \$880,000

Expense categories:

- Consulting: \$188,589.08
- Equipment: \$691,410.92

Activities and Timeline

- Lighting Installation: Q4 2023 - Q1 2024
- Studio Equipment Updates: Q4 2023 - Q2 2025
- Remote Production: Q4 2023 - Q2 2025

Sustainability

KCPBS will maintain upgraded equipment through existing operational budgets and diversified funding from corporate partners, philanthropic funders, and on-air pledge campaigns. Technology investments will reduce long-term maintenance costs, improve energy efficiency, and future-proof broadcast infrastructure.

Outcomes

- Increased volume and quality of locally produced civic and educational programming.
- Expanded reach and accessibility across broadcast, streaming, and digital platforms.
- Greater inclusion of rural and homebound residents through live remote coverage.
- Improved operational efficiency through modernized technology and workflow.

Grantee Information

KCPBS is a trusted public media institution with more than 50 years of service to the Kansas and Missouri region. Broadcasting across four channels and producing original programs such as *Week in Review* and *Flatland in Focus*, KCPBS engages audiences through civic journalism, cultural storytelling, and educational content. Beyond broadcast, the station hosts political debates, town halls, community screenings, and workshops in partnership with schools, libraries, and civic institutions. KCPBS serves as both a media provider and a community convener—connecting people across geography, income, and ideology through accessible, high-quality public service content.

Contact Information

For any queries or additional information, please contact

Kalie Hans

📞 816-398-4404

✉️ khans@kansascitypbs.org

