

PROJECT BRIEF



Project Name: Campus Gateway Project

Grant Program: Legislative

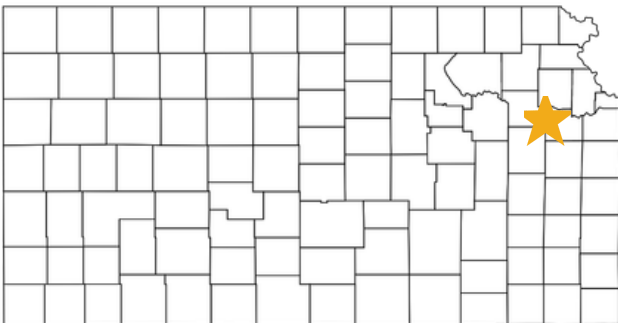
Project Date: May 2023 - December 2025

Project Summary

The Campus Gateway Project at the University of Kansas is a multi-phase redevelopment of the campus entrance and stadium area that will add multi-use space and modernized football facilities, strengthening KU's ability to attract and retain students while supporting broader economic development. The Kansas Department of Commerce awarded KU two grants for Phase I construction: the first supported initial work, and the second grant funded eligible Phase I expenditures supporting construction of the conference center.

Location

Lawrence, Kansas



Grantee Information

The University of Kansas is a public research university founded in 1865. Its first class of 55 students has grown to over 30,000 and courses include over 275 undergraduate fields of study.

Goals and Objectives

Goal: Drive regional economic development through the campus transformation project.

Objective: Create a multi-use space to expand KU's ability to host major events and support year-round activity via trade shows, conventions, academic events, and other gatherings.

Budget Overview

- Award amount: \$50,000,000.00
- Match amount: \$292,331,630.29
- Total project phase budget: \$342,331,630.29

Expense categories

- Engineering: \$64,913.75
- Construction: \$342,266,716.54

The total estimated cost for the Campus Gateway Project is \$800 million over several phases.

Target Population

With the ambitious scope of the Campus Gateway projects, the target population encompasses the KU campus community, athletes and sports fans, business interests and the City of Lawrence.

Sustainability

By enhancing the campus gateway and surrounding district, this investment is expected to attract private development, increase property values, and stimulate business activity typical of thriving college towns—ultimately generating additional local tax revenue through expanded retail, housing, hospitality, and employment growth.

Activities and Timeline

May 2023: Enabling work starts.
August 2023: Enabling work completed.
December 2023: West and north stadium demolition.
July 2025: West and north stadium bowl completed.
August 2025: First game played in the new stadium.
October 2025: Conference Center completed.

Outcomes

- 55,000 square-foot state-of-the-art convention center with space for up to 2,000 guests opened in November 2025.
- Bookings for the new space will drive visitors to the stadium area year-round, not just during the athletic season.
- The University of Kansas Conference Center completes Phase 1 of the broader Gateway District plan.

Contact Information

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