2027 BLOCK Application Scoring Rubric

The following are the review criteria the review team will use to score each BLCOK application. Each grant will be rated based on the criteria listed and given a score out of one hundred. **Core question:** Can this community take one downtown block, move quickly, make a dramatic transformation by December 15, 2026, and use that transformation to generate lasting economic impact?

	Exemplary - Exceeds Expectations	Meets Expectations	Insufficient Evidence
Readiness to Execute: (25 Points)	Demonstrates exceptional readiness to begin immediately upon award. Contractors, vendors, property owners, materials, quotes, project logistics and responsibilities are clearly identified and substantially committed. The timeline is detailed, realistic and includes contingencies for weather or delays. (18-25 Points)	Demonstrates sufficient readiness to begin work immediately upon award. Most contractors, vendors and partners are identified, and the proposed timeline is reasonable for completion by 12/15/2026 (10-17 Points)	Significant contractors, vendors, property agreements, materials, approvals or other critical elements remain unresolved. The application does not demonstrate that the project can realistically be completed before 12/15/2026. (0-9 Points)
Visual Impact & "WOW" Factor: (20 Points)	The proposed improvements will create a dramatic, cohesive and highly visible transformation that is likely to significantly change how the block looks and feels. (16-20 Points)	The proposed improvements will create a noticeable and positive visual improvement to the block. (10-15 Points)	Proposed improvements are limited, disconnected or unlikely to create a meaningful visual transformation. (0-9 Points)
Whole-BLOCK Transformation: (15 Points)	Multiple buildings, properties and/or public spaces are intentionally coordinated to create one cohesive transformation of the entire block. (12-15 Points)	Multiple properties are addressed and the proposed improvements demonstrate a clear connection to the broader block. (7-11 Points)	The proposal primarily benefits one property or a limited portion of the block and does not demonstrate meaningful block-wide coordination. (0-6 Points)

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Coordination & Leverage of Public/Private Investments: (15 Points)	Demonstrates exceptional coordination of multiple past, current or future public/private investments and clearly shows how BLOCK will amplify their collective impact. (12-15 Points)	Demonstrates meaningful coordination with one or more public/private programs or investments and explains how BLOCK complements those investments. (7-11 Points)	Limited or no evidence that the project coordinates or leverages public/private investment. (0-6 Points)
Financial Leverage: (10 Points)	Demonstrates substantial investment beyond the required 1:1 match, with strong documentation of private investment and/or additional public investment. (8-10 Points)	Meets the required 1:1 match and demonstrates reasonable additional investment or leverage. (5-7 Points)	Required match is not adequately documented or limited additional investment is demonstrated. (0-4 points)
Long-Term Economic Impact (10 points)	Clearly demonstrates how the rapid transformation will catalyze significant long-term economic impact, including additional private investment, business growth, housing, jobs, increased activity or future redevelopment. (8-10 Points)	Demonstrates reasonable potential for the project to contribute to long-term economic activity and continued investment. (5-7 Points)	Primarily focuses on short-term cosmetic improvements without demonstrating meaningful long-term economic impact. (0-4 Points)
Community & Property-Owner Partnerships: (5 Points)	Demonstrates strong collaboration among property owners, businesses, local government, nonprofits and other partners, with clear commitments and responsibilities. (4-5 Points)	Demonstrates adequate community and property-owner participation with identified roles and support. (2-3 Points)	Limited evidence of property-owner participation, community support or partner involvement. (0-1 Point)
Total: 100 Points			